



# IMPACT REPORT

## 2017



## WHAT'S ALL THE HYPE ABOUT?

HYPE is a youth provider with a difference – a social enterprise and a voluntary organisation, working in communities across Merseyside to enhance the lives of local young people. HYPE is a not for profit organisation and means: **H**elping **Y**oung **P**eople **E**verywhere.

Our ambition is to improve the quality of life and wellbeing for the young people living within the most deprived communities across Merseyside. HYPE is renowned for our aim to provide an opportunity for all youths, irrespective of social background, gender, religion or ethnic origin to achieve their full potential.

HYPE delivers a range of youth activities tailor made to the young people and the variety of barriers that they face. We specialise in supporting young people aged between 7 and 24 years, who are living in neighbourhoods of high deprivation and where there are limited opportunities.

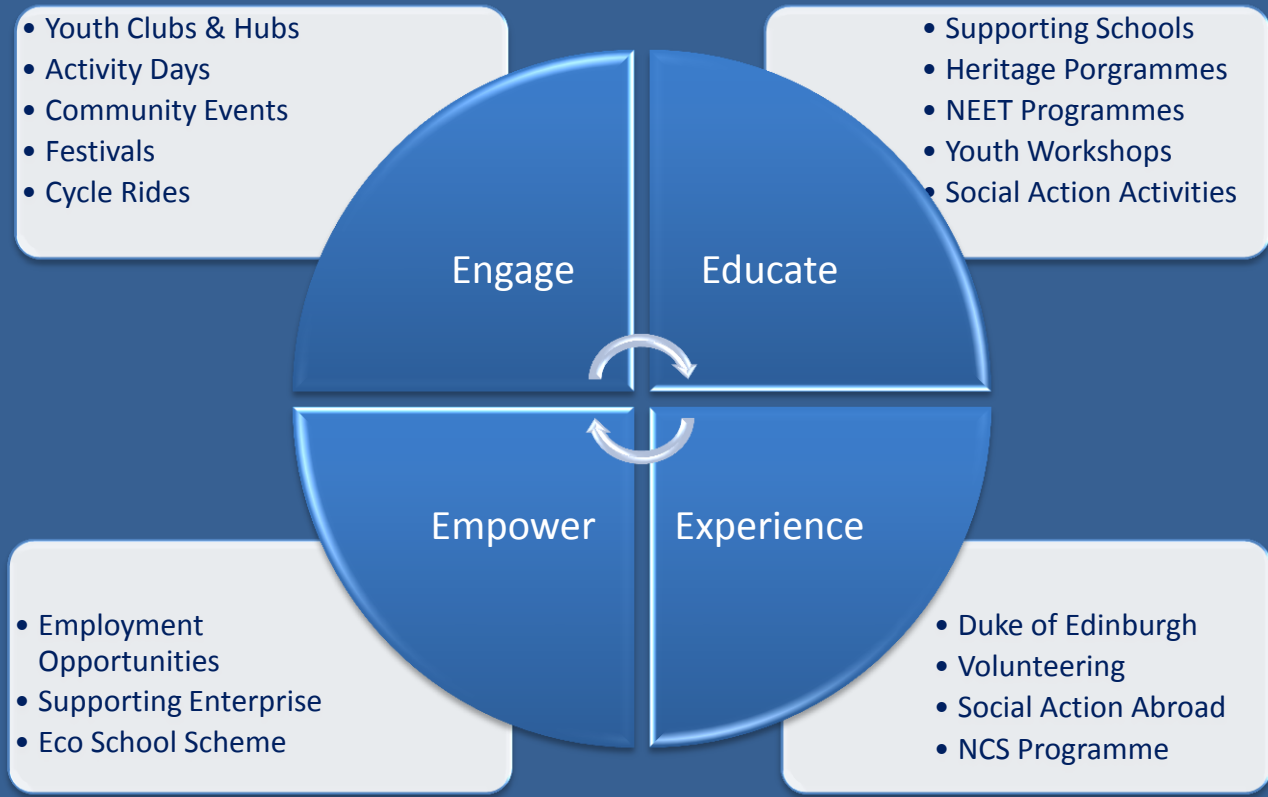
Through realising the impact of what we do, HYPE has set 3 impact goals:

1. to create more opportunities for young people
2. to support young people to reach their potential
3. to strengthen local communities

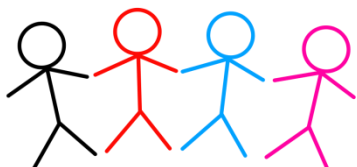
HYPE has also committed to working towards 4 of the 17 United Nations Sustainable Development Goals (UN SDG), which aim to eradicate poverty and strengthening economic, social and environmental development.



HYPE delivers a range of activities, all of which support our impact goals and contribute towards the 4 SDGs. These activities are categorised under our themes of Engage, Educate, Empower and Experience:



## LOOK WHAT WE HAVE ACHIEVED.....



We have helped **3,653** young people across Merseyside



We have delivered **11** Social Action activities, transforming **9** community gardens and green spaces



We have worked with **13** schools, engaging with **2,440** children



We have delivered **13** health and wellbeing activities to over **322** local people



We have delivered **26** community projects and **433** events, across **11** neighbourhoods



We have supported **96** young people to progress on their career ladders



We have worked with and supported **226** young volunteers



We have delivered or supported **4** projects which tackle anti-social behaviour



We have delivered **13** heritage programmes, tours and workshops to over **91** young people



We run **3** youth clubs, engaging with **385** local young people



**24** of our young people from Merseyside have supported social action projects abroad



We have worked with **9** schools to promote the Eco School Scheme



We have worked with **79** young people to develop their skills through training and education

## CYCLING TO SUCCESS

Ed Interi is a keen downhill mountain biker with a passion for all things cycling; however, back in 2016, Ed's bike wasn't the only thing heading downhill. A drastic change in circumstances impacted Ed's mental health, resulting in difficulties with his family and Ed leaving home and living in a local hostel. With no money and a broken bike, Ed spent many months without cycling and his health deteriorated further. That's when HYPE offered him a lifeline.

Taking up the role of Cycling Project Coordinator with HYPE provided Ed with a chance to use his cycling skills and knowledge to help make a difference in the lives of others who were inactive, socially isolated or heading down the wrong path. Since May 2017 Ed has steered many people along the cycle path to a better future, teaching them new skills and helping to raise their self-esteem and activity levels through cycle maintenance sessions, guided bike rides and mountain bike sessions.

Ed was instrumental in the formation of HYPE Bikes Community Cycle Club and has developed a cycling activity programme for young people preparing for future employment in the cycle trade.

Chris Alston, Cycling Development Officer for Liverpool City Region says, "2017 was a very successful year for HYPE Bikes and Ed has played a key role in this success. I have seen him grow in confidence since his training. His enthusiasm for cycling and desire to help people develop and change their lives through cycling has been so refreshing."



Image: Ed Interi, Cycling Project Coordinator, HYPE

***“Cycling has really helped my mental health and provided an escape from the poor environment that I found myself in. Working with HYPE has provided me with an excellent opportunity to use my passion and skills to encourage others.”***

## VOLUNTEERING WINS



After applying to HYPE to volunteer as an events coordinator Isobel, aged 21 volunteered at HYPE throughout the summer holidays coordinating events and supporting the delivery of a National Careers Service programme with Catch 22.

It was clear to all that Isobel wanted to help young people within the community and after a successful three month volunteer placement with HYPE; Isobel was successful in applying for a six month full-time paid position as a Development Coordinator.

Isobel says “Volunteering and working at HYPE has given me an opportunity to understand how third sector organisations work and to see the impact projects can have on young people. I have enjoyed encouraging more young people to volunteer and understand its importance for their own career development.”

Isobel has successfully worked across a number of different youth projects and excelled in HYPE’s heritage projects and recently our Vibrant Parks project where she was involved in coordinating 13 events over one weekend.

## 100% ATTENDANCE

Paige was 13 when she joined the youth club in Rock Ferry and was very quiet, not really communicating with the other children or any of the HYPE staff.



We were made aware that Paige hadn’t always been attending school and was not generally engaged but over the last 12 months, HYPE worked closely with Paige, getting to know her and developing her sporting attributes in and outside of the youth club. In September, we advertised a post for Senior Sports Leader and had 13 applications from young people. Paige applied, excelling in her interview and was successful with her application.

Paige now coordinates sports games to the younger children at the club and speaks to them regarding rules, arranging teams, taking scores and delivering presentations. At a recent Charity Football Match with C4’s Hollyoaks, Paige interviewed Nick Pickard (Tony Hutchinson) and really impressed with her confident and eloquent questioning techniques.

Paige said “HYPE youth club is great! We get to play sports, go on trips and I’m now the Sports Leader so I get to help the staff out. I love the club because it is so close to my house and when I’m older I want to be a sports coach or youth worker”.

Not only is Paige fully engaged with the youth club but her attendance at school is now 100%.

## HAVE YOUR SAY

Kieran, Youth Club

*It let me spend time with my mates and helped me experience stuff I'd never done before changed my life.*

Anita Leach,  
Councillor

*I feel HYPE's projects have a positive social impact on school attainment, levels of pupil engagement, and ultimately the health and wellness of our young people and offer unique opportunities for parents, carers and local residents as volunteers.*

*HYPE's usage of the T Room is making a difference locally. It is good to see youth in the property and HYPE's planned cycle projects have the potential to act to empower local young men.*

Adrian Costain, T Room Owner

Chris Osborne, Marketing and Visitor Services, Birkenhead Park

*The HYPE park scheme provides activities for young people, and fosters a sense of respect for the rest of Birkenhead Park which acts as a deterrent to antisocial behaviour and petty crime. HYPE has created a more attractive and inviting area and ensures that there are more activities available for an audience which is often difficult to reach.*

Head teacher, Eastway Primary School

*Since HYPE has been working with our school we have had a range of activities planned and started. Through the summer of 2017 HYPE had young volunteers working in our field creating a decorative Eastway flowerbed. Since then they have delivered a consultation exercise finding out what children would like in their green space at school. A parents community gardening group has been setup, eco warriors have weekly tasks, a cross country club has started and we are due to commence a Bike Day and after school bike club to encourage our pupils to exercise more.*

*We engaged with HYPE in 2017 and have signposted unemployed applicants looking for support with confidence, training, employability and guidance. We can only work with individuals over the age of 30 so to having this link with a well-known youth organisation is fantastic for any younger clients that we engage with.*

Rachel Barrett, Involve North West

*It was a pleasure to be a part of HYPE's event in South Africa and join youth and families around humanitarian activities and lifestyles with key partners. HYPE did a great job with all learners, students, coaches, parents, coordinators and stakeholders of the event that formed the ecosystem created of peer learning cross-cultural, cross-aged and cross-socio-economic. The monitoring and evaluations is made easier with the target focus and that was appreciated. Thank you for the work you do.*

Thabo Gumede,  
Local Merit Council President, South Africa





175 young people seen a significant increase in confidence

130 local people seen an improvement in their overall health



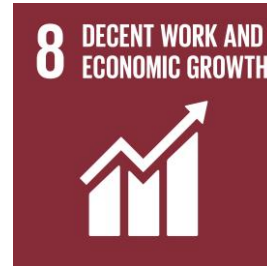
**£234,064**  
**Social Value**



96 young people improved their skills through education and training



**£40,915**  
**Social Value**



17 young people progressed into sustainable employment

79 young people felt volunteering gave them further opportunities



**£66,968**  
**Social Value**



145 people felt more engaged with their community



**£168,200**  
**Social Value**

**£510,147**  
**TOTAL SOCIAL VALUE**

\*Social value is the quantification of the relative importance that people place on the changes they experience within their lives.

HACT is a wellbeing measurement tool which attaches financial values to a number of changes which people experience. Organisations and public bodies use these values to assess the success of their programmes.

## WORK WITH US

HYPE is a not for profit organisation and as such we rely on donations, grants and investment so that we can continue to achieve success within our communities and to support our young people to develop and prosper. HYPE is always looking to work with like-minded organisations that support our ambition to improve the lives of local young people and communities and can enhance or support our programmes, projects and activities.

**Remember, for every £100 you invest in us you could receive a social return of £601**



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