

HYPE

Report showcasing
2018 - 2019

Creating opportunities for

SOCIAL IMPACT



WELCOME TO HYPE

HYPE delivers a range of youth activities tailor-made for young people and the variety of barriers they face. We specialise in supporting young people aged between 7 and 24 years, who are living in highly deprived neighbourhoods where opportunities are limited.

Realising the impact of what we do, HYPE has 3 set impact goals:

1. Create more opportunities for young people
2. Support young people to reach their potential
3. Strengthen local communities

**A YOUTH
PROVIDER
WITH A
DIFFERENCE**



GROWTH

HYPE has significantly grown over the last 2 years, increasing our investment in key areas for social change. This key investment supports our mission to transform the landscape of opportunities for young people.



34

Community events delivered

39

Youth clubs & workshops managed

27

Parks & green spaces transformed

34

Schools supported

MERSEYSIDE'S
CATALYST
FOR SOCIAL
CHANGE

2018

2019

1,352 CHILDREN
ENGAGED THROUGH
VIBRANT SCHOOLS

6,326 YOUNG PEOPLE
ENGAGED WITH HYPE
MERSEYSIDE

£20,500 OF
INVESTMENT

3,563 YOUNG
PEOPLE ENGAGED
WITH HYPE
MERSEYSIDE

1,124 YOUNG
PEOPLE
ENGAGED
THROUGH
VIBRANT
PARKS

62 YOUNG
PEOPLE
SUPPORTED
WITH
ENTERPRISE

£45,360 OF
INVESTMENT

290 YOUNG
PEOPLE
UNDERTAKING
VOLUNTEERING

221 YOUNG PEOPLE
UNDERTAKING
VOLUNTEERING

1,784 CHILDREN AND
YOUNG PEOPLE
ENGAGED IN YOUTH
CLUB ACTIVITY

ROAD TO SUCCESS

VIBRANT SCHOOLS

Our Vibrant Schools project is designed to educate pupils about eating healthily, growing and nurturing, but also about the importance of working together collectively to achieve positive outcomes.

Over the last 2 years, HYPE has engaged with **1,529** school children, delivering activities which have enhanced the level of engagement between pupils and school life.

306

pupils understanding more about planting & growing

153

pupils understanding more about their environment

398

pupils feeling more confident when doing new things

1116

pupils felt that they had learnt new teamwork skills

£788,710

SOCIAL VALUE



"I feel that my self-esteem and confidence has grown and that I have made lots of new friends with students that I had not previously spoken to."

Daniel

"I am proud of the new skills that I have learned in construction, planting and growing."

Frankie

"We are all really proud of how our thoughts and ideas contributed to the shaping of this project and how this work will be here for everyone to enjoy for a long time."

Ella



VIBRANT PARKS

Our Vibrant Park project is all about transformation. It's about supporting local young people to transform any green space within a park into an exciting and useable area.

Last year, HYPE supported **290** young people in volunteering to develop **18** Vibrant Parks. Since developed, **1,124** children have been engaged in activities and events in the newly Vibrant Park space.

Since 2018, HYPE has taken Vibrant Parks international and has supported **46** volunteers to create Social Action projects in Cape Town and New York.

89%

of young people seen an increase in confidence

91%

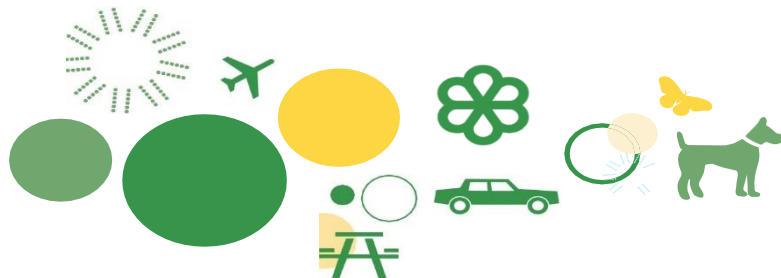
of young people learnt new skills

79%

want to continue to undertake volunteering

64%

of young people improved their financial situation



£4,277,474

SOCIAL VALUE

A VIBRANT BIRKENHEAD PARK

Vibrant Parks originated in 2016 from an overgrown area in a corner of our beloved Birkenhead Park. It has since been turned into a community space for sports, education, wildlife and a lot more.

Fast forward to 2019 and Hype has seen a great start to a Vibrant Birkenhead Park with over 500 people attending our heritage event which seen a range of activities delivered for the local community, from Victorian hat making to egg and spoon races.

In total HYPE engaged with 193 young people at the event as well as having a further 27 young people, aged 16-24 years volunteering their time to make the event the success it was.



HYPE URBAN BIKES

Hype deliver several projects within our Urban Bikes programme including:

- ReCycle
- Community Cycle Club
- Soup & Cycle
- Walk Run Cycle Play

So far, Hype have engaged with **335** local people through supporting them with bike maintenance, fitness & health and giving them the skills to fix and maintain their own bicycles.

40%

of local people want more family and park bike rides

78%

of local people would purchase recycled bicycles

64%

of local people want training and support in cycle maintenance

25%

of young people want mountain biking activities in the area

£373,144

SOCIAL VALUE

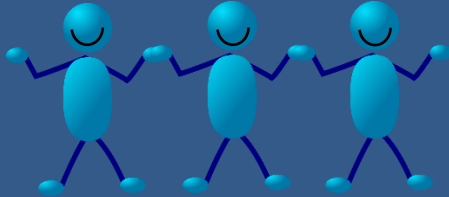


“Great to see HYPE Urban Bikes going from strength to strength and encouraging more people to cycle across the Wirral and surrounding areas.”

Chris Alston - Cycling UK Training Manager



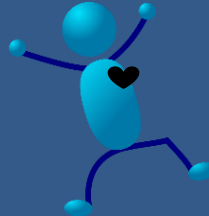
IMPACT



People are no longer socially isolated & feel part of a thriving community
1,305 People



People are supported into sustainable employment
47 People



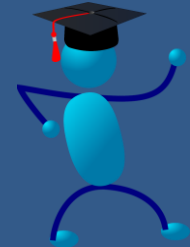
People see an increase in their confidence or have improved mental wellbeing
785 People



People are supported with volunteering opportunities
529 People



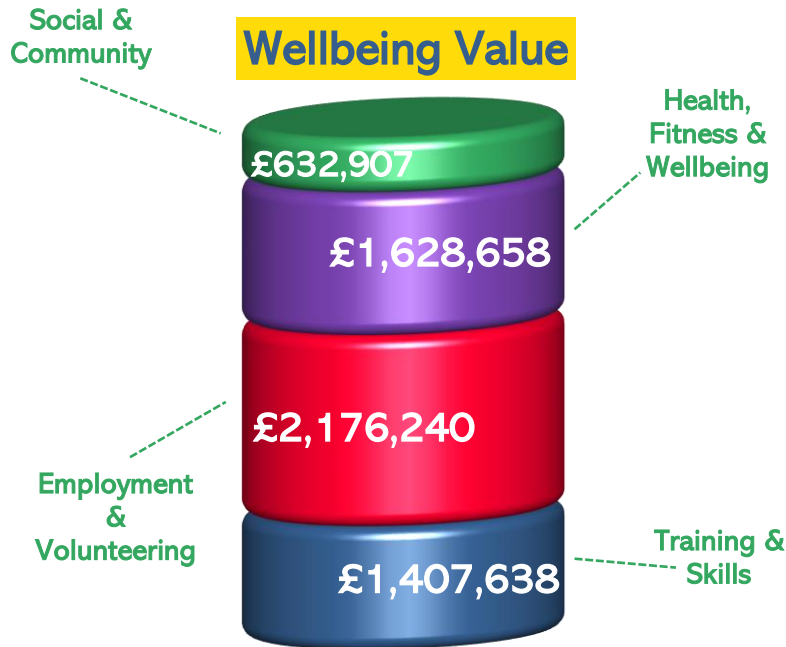
People improve their physical health & fitness levels
392 People



People are supported into training & with skills development
660 People

SOCIAL VALUE

HYPE measures its impact by quantifying outcomes as tangible financial values using HACT Value Insight and published public sector unit costs. The total social value generated by HYPE over the last 2 years is calculated at £5,845,443. The activity of HYPE has also supported £1,002,448 in cost savings to the public purse.



FEEDBACK

We asked our partners, teachers, parents and young people how they believe HYPE has helped and here are just some of the comments:

“They have the right staff; in that they have staff who genuinely want to be there with a positive attitude which is vital as the children will mirror them.”

Parent, Birkenhead

“Before I came on the course, I had the wrong attitude about employment. I couldn’t be bothered, and it was as if I was waiting for someone to knock at my door with a job. The course has made me more motivated and more independent.”

Carl Aged 19, Rock Ferry

“I hadn’t heard of HYPE before they came to my estate to run events in our football cage. They set up a youth club for us. Best thing for me and my mates is now we have somewhere to go and the youth workers are boss!”

Declan Aged 13, Birkenhead

“The youth club is primarily a place of safety but at the same time HYPE is encouraging teamwork, self-esteem and motivation.”

Teacher, Birkenhead

“It has been a pleasure to work with HYPE over the last few years on a variety of projects, but more recently on their Vibrant Parks project, which has gone from strength to strength each year. HYPE is always willing to adapt their programme to accommodate the differing needs of various neighbourhoods in which we operate, bringing their enthusiasm and experience to everything that they do.”

Project Manager, First Ark

“I feel happy when I’m at HYPE because I’m with friends and there is always something to do.”

Sophie Aged 10, Woodchurch

“HYPE has strong track record in delivering arts and heritage projects, and this initiative within an area of high social and economic deprivation is very welcome.”

Heritage Officer, Wirral Borough Council

THANKYOU

We would not be able to do what we do without the support and investment from our partners so thankyou.....

Children in Need

Awards for All

Feeding Birkenhead

Magenta Living

Community Foundation Merseyside

Eleanor Rathbone

First Ark

Heritage Lottery

Wirral Borough Council

For every £1
invested in us, you
could receive a
Social Return of
£88.76



Grand Entrance South Lodge, Birkenhead Park,
Park Road North CH41 4HD



0151 653 7024



07793 753 527



enquiries@hype-merseyside.co.uk



Report produced by
 **firstark**