
THE RECYCLE PROJECT

HYPE

Funded by Travis Perkins, HYPE Urban Bikes ran a ReCycle Roadshow during October half term across 6 communities in Wirral, with the aim of encouraging more people to be active through the means of bicycles.

The team of mechanics at HYPE delivered a cycle event at six locations, followed by community bike rides to encourage our 'get active' ethos.

The roadshows enabled residents to have their bicycles checked over and fixed by the team. HYPE also gave children and young people the chance to test their bike skills on small challenges.

The team was on hand to show people how to fix and maintain their bikes to ensure they can be kept in good working order throughout the year. Additional information was provided in relation to road safety, healthy living, cycling equipment do's and don'ts and 'being seen' on roads.

Finally, in November, Hype took a small group of teenagers on a trail ride to Delamere Forest with our Qualified MTB leaders.



Travis Perkins



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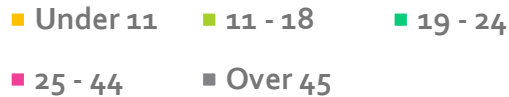
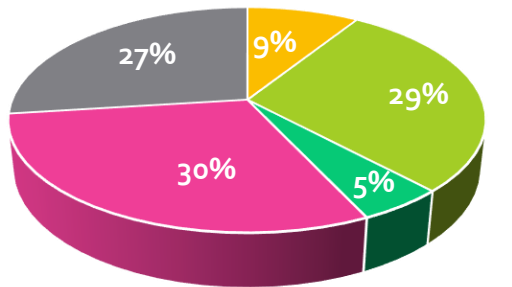


Travis Perkins

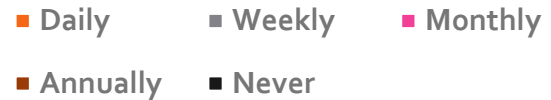
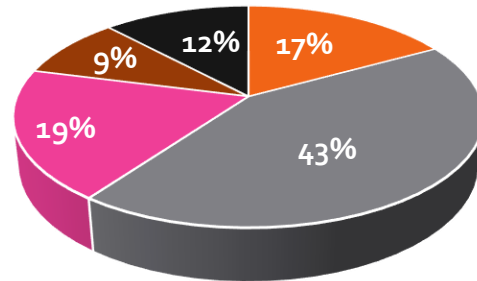
Survey Results

We surveyed 100 people who attended the roadshows in order to find out more about cycle use in Wirral and what we can do to support cyclists and encourage more people to get involved.

Age Groups



Bike Riding Frequency



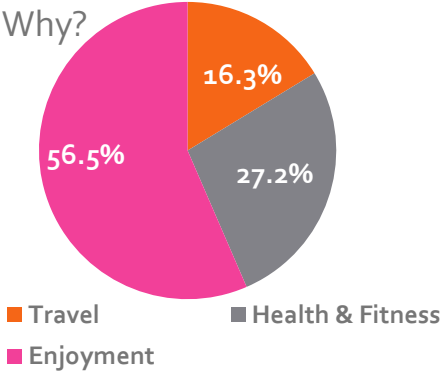
Health & Safety

Only 20% of people feel safe when riding a bike

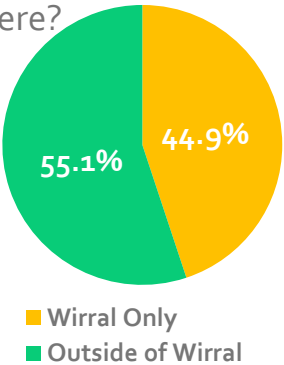
A huge 48% of people do not wear a helmet

Bike Use

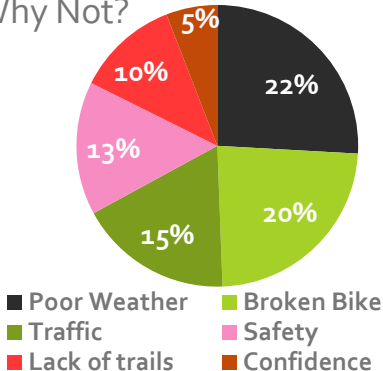
Why?



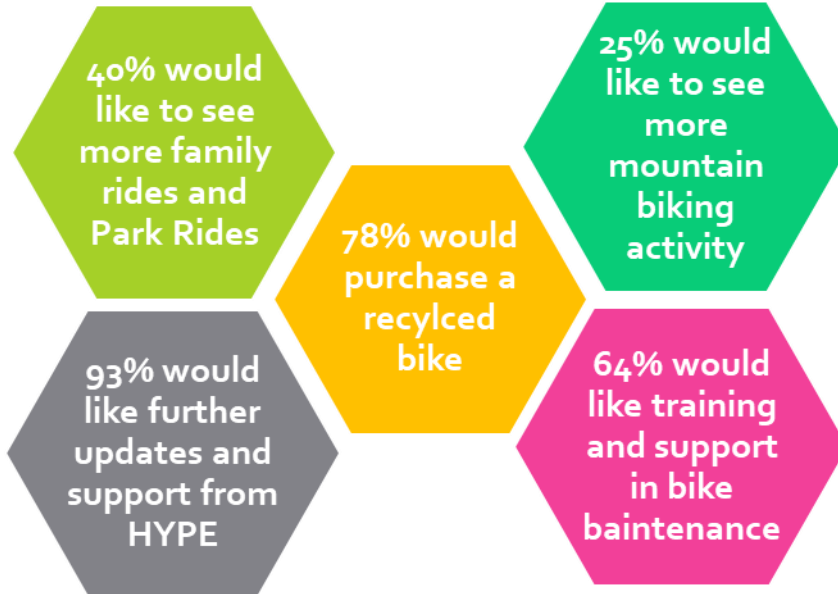
Where?



Why Not?



Help & Support



Bike Types

E-Bike	2.1%
Road Bike	29.47%
Mountain Bike	50.53%
BMX	5.026%
Other	8.42%
No Bike	4.21%

No Bike	4.21%
Other	8.42%



BURGE

WHEELS
O'S THE
DANCE

HYPE

MERS

HYPE
VibrantPark

HYPE
@VibrantParks

Impact

Delivering the roadshows and providing additional support to the community meant that HYPE was able to generate a social value of £214,780. This means that for every £1 we invested in the project; we generated a social return of £89.

COMMUNITY
COHESION

SOCIAL INCLUSION

YOUTH
ENGAGEMENT

HEALTH &
WELLBEING

ENVIRONMENTAL
PROTECTION

EDUCATION &
SKILLS

Partner Feedback

"Magenta Living were keen to work alongside HYPE to deliver the project as it provided a great opportunity for our residents to stay active by making sure their bikes are in good working order. We wanted to make the project as accessible as possible and by visiting 6 different neighbourhoods it enabled a wide range of residents to take part. This type of project is key to helping Magenta Living deliver our company values of "vibrant lives, homes, neighbourhoods."

Adam Woodcock, Magenta Community Resource Co-ordinator

"Great to see HYPE Urban Bikes going from strength to strength and encouraging more people to cycle across the Wirral and surrounding areas."

Chris Alston - Cycling UK Training Manager

"I thought it was great and both mechanics were amazing. I love the fact I can now ride again but my highlight was seeing how happy it made a local mum seeing her kids bikes fixed as coming up to Christmas she didn't have the money to do this herself."

Helen Oliver - Happy Times

Community Feedback

Yew Tree Park – Susan's son came with his damaged Carrera bike. He had been missing riding his bike since it had broken. The smile on his face when it was repaired said it all!

Courtney Park – A lot of small children came to this event and were super pleased to have their bike fixed. They were all very polite children and left the event riding their newly fixed bikes

St Andrews Centre – Jane and Kerry arrived at this event pushing their bikes. After an hour of work, both were able to ride their bikes home and knew a bit more about bike maintenance.

Demesne Park – Steve arrived at this event with gear issues. When repaired, he asked if he could bring his daughters bike to get fixed also. With both bikes repaired, they set off on a ride together along the river front.

Community house – Hamin walked 2 miles pushing his broken bike to this event. When he turned up, he had brought the wrong part to connect his gears. After some thinking and a work around, the problem was solved and fixed. He was a happy lad!

Woodchurch Leisure Centre – Karl rode from Rock Ferry in the rain to get his nephews bike fixed. He was made up with his repair and was very thankful.



WORK WITH US

HYPE is a not for profit organisation and as such we rely on donations, grants and investment so that we can continue to achieve success within our communities.

HYPE is always looking to work with like-minded schools and colleges that support our ambition to improve the lives of local young people and can enhance or support our programmes, projects and activities.

Remember, for every £1 you invest in us you could receive a social return of £89



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Report produced by

