

# HYPE

Eastway  
Primary  
School...



...creating  
impact



...with  
HYPE



HYPE understands that key to all successful and high achieving schools is the need to focus and deliver activities to pupils and their families, which:

- ✓ Enhance healthy & active lifestyles
- ✓ Build resilience, self-confidence & life skills
- ✓ Develop a sense of community & belonging
- ✓ Support positive family relationships

Hype has worked with Eastway Primary School to develop a range of events, activities and programmes which have had some good results...

59% of children are engaged in sports 3 or more times a week

21 children engaged in the Big Dig Day

38 adults volunteered time to support the Big Dig Day

9 parents supported the development of Gardening Club

38 children committed to the Cross Country Club

136 children engaged in Bike Day

100% of children enjoyed Sports Day

82% of children are encouraged to do more sport

## Social Impact

- Underachieving young people who take part in sport see a 29% increase in numeracy skills and a 12 to 16% rise in other transferable skills
- Returns on investment in sports programmes for at-risk youth are estimated at £7.35 of social benefit for every £1 spent - through financial savings to police, the criminal justice system and the community
- Taking part in sport and spectating has a positive impact on wellbeing and happiness of individuals, with wellbeing valued at around £2,164 per person
- Taking part in regular sport can save between £1,750 and £6,900 in healthcare costs per person

HYPE has delivered £179,598 of social value working with Eastway Primary School

£44.90 for every £1 invested

## Feedback

*"The recent Sports Day has improved my confidence and encouraged me to take part in more sports"*  
Reece, yr. 2

*"I enjoy taking part in a range of sports on the new school field area and like the Eastway wildlife project"*  
Ethan

*"The school Sports Day was really fun it gave me more confidence in playing sports"*  
Bella Rose, yr. 3

## What's next?

### Eastway OWLS project

HYPE is currently engaged with a number of key partners as it looks to develop a welcoming and functional community gardening project.

This project will be delivered within the schools outdoor space and operate outside of school hours, offering an additional educational opportunity both for school pupils and the local community.