

HYPE



Impact Report
2020
HAF

WELCOME TO HYPE

HYPE delivers a range of youth activities tailor-made for young people and the variety of barriers they face. We specialise in supporting young people aged between 7 and 24 years, who are living in highly deprived neighbourhoods where opportunities are limited.

Realising the impact of what we do, HYPE has 3 set impact goals:

1. Create more opportunities for young people
2. Support young people to reach their potential
3. Strengthen local communities

**A YOUTH
PROVIDER
WITH A
DIFFERENCE**



HAF

During the summer of 2020, HYPE Merseyside was awarded funding to support families and young people in Wirral, who were at risk of food poverty, social isolation, and high childcare costs. Hype created a programme of activity, called HAF or Holiday Activity Fun which encompassed the HUB family programme and the Children's Holiday Club.

8

Family Workshops

20

Holiday Club Workshops

4

Family Bike Rides

134

Young People Engaged

MERSEYSIDE'S
CATALYST
FOR SOCIAL
CHANGE





38% OF YOUNG PEOPLE WOULD NORMALLY RECEIVE A FREE SCHOOL MEAL



654 HEALTHY MEALS PROVIDED

134 YOUNG PEOPLE ENGAGED THROUGH HAF

ROAD TO SUCCESS

10% OF YOUNG PEOPLE SUPPORTED WITH SPECIAL EDUCATION NEEDS & DISABILITIES

YOUNG PEOPLE SUPPORTED FROM 49 PRIMARY & SECONDARY SCHOOLS



16 FAMILY GROUPS ENGAGED IN ACTIVITIES



HAF in the Community



HYPE Merseyside delivered HAF throughout Wirral and within the communities which most needed our support. We worked with local community groups to promote the programme and engage young people from the area.

HYPE was able to engage 134 young people. Below shows the number of young people engaging with each of our centres:



"My son Ted attended HAF in Tranmere. Just to say thanks very much, he had a great time and learnt so much. He has got the job of bike mechanic in our house!"

Parent

"I have really enjoyed playing football with the coaches who were great and scoring lots of goals. I won a football for my artwork on Wednesday and on the last day won my first trophy."

Finn, 9

"It is a good initiative, allowing children to play and enjoy sports now we are out of lockdown. It allows them to interact with other children after not being able to for months. The coaches have been excellent, and my sons have improved their football skills each week."

Parent

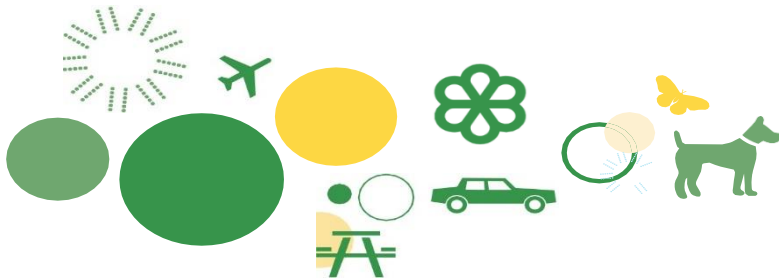


HAF Support

During the school holidays, HYPE set out a comprehensive schedule of workshops, sports activities, and bike rides. Our mission was simple, to ensure young people had FUN!

Every day of attending, children were provided with a healthy lunch to keep them well energised during our sports activities and fully engaged during our workshops.

At the end of the summer holidays, we surveyed parents and guardians so we could find out how HAF had supported them and their children.



32%

of young people seen improved confidence

26%

of young people seen improved physical and mental health

32%

Of young people had improved knowledge and skills

56%

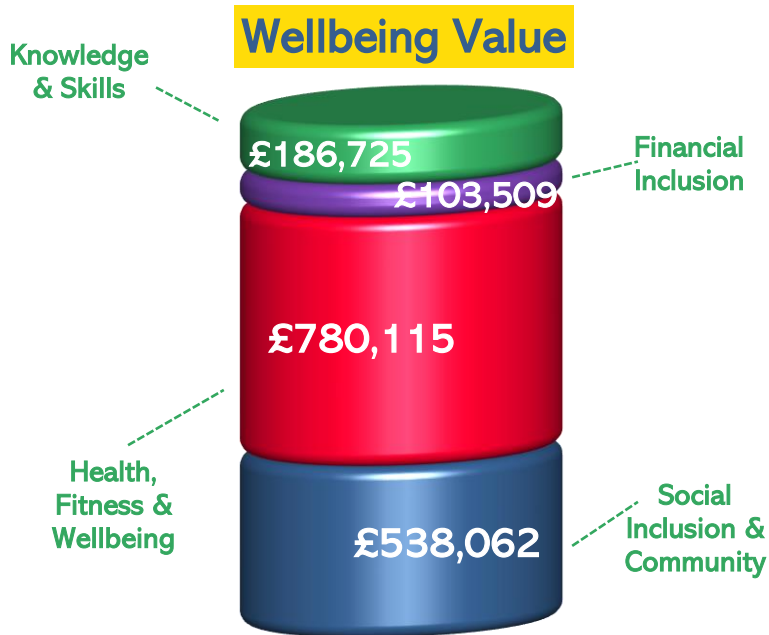
of parents had a sense of wellbeing, knowing their child was safe

21%

of parents said that it helped with childcare

SOCIAL VALUE

HYPE measures its impact by quantifying outcomes as tangible financial values using HACT Value Insight. The total social value generated by HYPE through the HAF Programme is calculated at £1,608,411. With spend of £29,392 to deliver the programme, a social return on investment of 1 : 54.72 has been calculated. This means that for every £1 invested in the programme, a social value of £54.72 is generated.



Knowledge and Skills – 43 young people seen an improvement in their overall knowledge, whilst improving and building skills

Financial Inclusion – 134 parents and guardians saved money through free childcare and free lunches

Health, Fitness & Wellbeing – 75 parents had improved mental wellbeing, 50 young people had better physical wellbeing and 38 young people had increased confidence

Social Inclusion & Community – 102 young people were able to make friends and feel more of a part of their community

THANKYOU

We would not be able to do what we do without the support and investment from our partners so thankyou.....

Carr Bridge Community Centre
Wirral Borough Council
Edsential
Bike Right
Barnstondale



For every £1
invested in us, you
could receive a
Social Return of
£54.72



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Report produced by

